



# Webinar Series Registration Form

## **Engaging Today's Generation Z Students: 2-Part Webinar Series**

Once the live date has passed, these webinars will be available on demand.

### **Webinar 1: Active Learning & Gen Z Students: Instruction, Participation, Assessments & Assignments Tuesday, February 18 ~ 3:00-4:00pm (Eastern)**

The value of active learning in higher education is well-established; teaching strategies that foster reflection, analysis, and inquiry lead to increased student motivation, knowledge, critical thinking, and engagement. Yet, faculty often struggle to integrate effective active learning approaches that engage the Gen Z students currently filling our classrooms. Unlike students in past generations, Gen Z learners are practical, private, entrepreneurial, and hyper-aware. While they thrive with technology and multi-tasking, they often seem resistant to participate in classroom activities. In this webinar, we will explore instructional approaches, classroom assessment techniques, and assignments that are uniquely designed to promote active learning with Gen Z students.

### **Webinar 2: Engaging Gen Z Learners: Assignments & Activities For Authentic Learning Tuesday, February 25 ~ 3:00-4:00pm (Eastern)**

Generation Z has taken over college classrooms and is demanding a different approach to assessing their knowledge. Unlike previous students, Gen Z students are private, entrepreneurial, and career-driven. Living in a world surrounded by information, they struggle to see the value of traditional multiple-choice tests or term-paper assessments. Instead, they emphasize practical understanding and transferable skills. This real-world focus mandates the integration of applied, actionable, and authentic assessments. In this webinar, we explore innovative, engaging activities and assignments that engage and inspire today's Gen Z students.



## Speaker(s)

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**Both webinars will be presented by:**

**B. Jean Mandernach, Ph.D.** is Executive Director of the Center for Innovation in Research and Teaching at Grand Canyon University. Her research focuses on enhancing student learning in the online classroom through innovative instructional and assessment strategies. In addition, she has interests in the development of effective faculty evaluation models, perception of online degrees, and faculty workload considerations. Jean received her B.S. in comprehensive psychology from the University of Nebraska at Kearney, an M.S. in experimental psychology from Western Illinois University and Ph.D. in social psychology from the University of Nebraska at Lincoln.

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## Newsletter



# Registration Information .....

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

# Payment Method ..... *Registration Fee: \$645.00*

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)     Credit Card     Check     Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
 (If you select PO as your payment method, a PO number is required.)

## Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		



## Login Directions .....

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

## Site Connections .....

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

## Recording Information .....

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

**Recording Benefits:**

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

## Satisfaction Guaranteed .....

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email [support@ieinfo.org](mailto:support@ieinfo.org) or call 303.955.0415.